

**EXAMPLE Rubric for Liberal Studies**  
**Student Learning Outcomes in Effective Oral Communication:**  
**(Oral Presentation Assignment)**  
**2007**

OBJECTIVES	ADVANCED	PROFICIENT	NOVICE	UNSATISFACTORY
<p><b><u>Organization and Development</u></b>  <b>Discover, organize and deliver content that is adapted to the audience, purpose, and context</b></p>	<p>Topic, purpose, and content are expertly fitted to audience and setting and presentation is easy to follow.</p>	<p>Topic, purpose, and content are well fitted to audience and setting and presentation is organized.</p>	<p>Topic, purpose, and content are lacking relevance to audience and setting and presentation lacks organization.</p>	<p>Topic, purpose, and content fail to address audience and setting and presentation is very difficult to follow.</p>
<p><b><u>Vocal Delivery</u></b>  <b>Use appropriate verbal and non-verbal communication delivery techniques (e.g., loudness, gestures, posture, eye contact, language)</b></p>	<p>Speaker projects and articulates exceptionally; there are no distractions (i.e. slang, pauses) that detract from the presentation.</p>	<p>Speaker projects and articulates well; there are only a few distractions (i.e. slang, pauses) that detract from the presentation.</p>	<p>Speaker has problems with the verbal projection and articulation; there are many distractions (i.e. slang, pauses) that detract from the presentation.</p>	<p>Speaker does not project well and is at times inarticulate; there are many detractors from the presentation.</p>
<p><b><u>Interaction</u></b>  <b>Listen actively and respond thoroughly and thoughtfully to questions.</b></p>	<p>Speaker thoroughly and expertly responds to questions with material that goes beyond ideas already presented; shows expertise in listening and speaking protocols.</p>	<p>Speaker thoroughly responds to questions with material that sometimes go beyond ideas already presented; shows awareness of listening and speaking protocols.</p>	<p>Speaker inadequately responds to questions; shows lack of awareness of listening and speaking protocols.</p>	<p>Speaker does not respond to questions; shows no awareness of listening and speaking protocols.</p>
<p><b><u>Documentation and Supporting Material</u></b>  <b>Create and use appropriate supporting materials and presentation aids</b></p>	<p>Documentation and supporting material reinforce the presentation, exceed the requirement and are expertly incorporated.</p>	<p>Documentation and supporting material adequately reinforce the presentation, meet requirement and are well incorporated.</p>	<p>Documentation and supporting material are only somewhat used or not clearly applied.</p>	<p>Documentation and supporting material are not used.</p>

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**Student Learning Outcomes in Effective Oral Communication:**  
**(Oral Presentation Assignment)**  
**Likert Scale**  
**2007**

EVALUATION CRITERIA (STUDENT LEARNING OUTCOMES)	HIGH				LOW	N/A
<u>Organization and Development</u> <ul style="list-style-type: none"> <li>• Discover content that is adapted to the audience, purpose, and context</li> <li>• Organize and deliver content that is adapted to the audience, purpose, and context</li> </ul>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>5</u>
<u>Vocal Delivery</u> <ul style="list-style-type: none"> <li>• Use appropriate verbal delivery techniques</li> <li>• Use appropriate nonverbal communication techniques.</li> </ul>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>5</u>
<u>Interaction</u> <ul style="list-style-type: none"> <li>• Listen actively and respond thoroughly and thoughtfully to questions.</li> </ul>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>5</u>
<u>Documentation and Supporting Material</u> <ul style="list-style-type: none"> <li>• Create and use appropriate supporting materials and presentation aids.</li> </ul>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>5</u>